Participant Information

- Name: Rusell
- Occupation: Pest Control Company Employee
- Daily Activities: Conducting pest control operations, species identification
- Mobile Devices Used: iPhone 12 Pro, iPad Pro
- Activities on Mobile Devices: Pest management apps, research for species identification, communication (work-related messaging)
- Favorite Mobile Apps: PestTrack, Slack, YouTube

Screen Recording Permissions

• Rusell consented to the recording for the app improvement project.

First Screen Tour Impressions (App: ISF)

• Rusell observed the ISF app's initial screen, noticing a potentially useful tool for identifying invasive species. Speculated about its utility in pest control operations.

Specific Tasks Attempted

(Scenario 1 - User Goal: Sharing Knowledge about Invasive Species)

1. Navigation to Share Knowledge

• Rusell navigated to the "Forum" section from the homepage, assuming it as the area to share knowledge or inquire about invasive species within the app.

2. Sharing Knowledge

• Rusell detailed the process of sharing knowledge: selecting the appropriate category or topic, creating a new discussion or post, and potentially adding supporting information or media related to invasive species.

3. Content Shared about Invasive Species

• Rusell shared practical insights, pest control methods, and strategies for managing invasive species. Commented on the adequacy of fields for sharing valuable information but suggested potential improvements for a better user experience.

4. Editing a Post with a Typo

• Rusell demonstrated the steps to edit a post with a typo: accessing the posted content, selecting the edit option, making necessary text corrections to rectify the typo, and confirming the updated version.

5. Deleting a Post

• Rusell explained the process of deleting a post: accessing the specific content, finding the delete option, confirming the deletion, and removing the content from the platform.

(Scenario 2 - User Goal: Capturing and Sharing an Image of an Invasive Species)

6. Navigation to Capture an Image

• Rusell navigated to the "Camera" section, assuming it as the feature to capture images of invasive species within the app.

7. Taking a Picture of the Invasive Species

• Rusell described the process of utilizing the app's camera feature, accessing the camera, capturing the image of the invasive species, and potentially adding notes or details relevant to pest control.

Probing

• Questions directed at Rusell aimed to understand how the app's features could be enhanced for pest control professionals, focusing on identification accuracy and integration with existing pest management systems.

Wrapping Up

- Rusell asked about potential integrations with pest control databases within the app.
- The screen recording was stopped and saved, expressing appreciation to Rusell for valuable insights and participation.